

Child and Youth Care National and World Conference 2026

Conference Sponsorship

Healing Through Connection



Capelin Level Sponsorship



SPONSORSHIP BENEFITS

- **\$500 CAD**
- **Logo Placement:** Displayed on conference website, program materials.



Caribou Level Sponsorship

SPONSORSHIP BENEFITS

- **\$2500 CAD**
- **Logo Placement:** Prominent logo placement on conference website, program materials, and digital materials.
- **Social Media Recognition:** Multiple mentions across platforms before, during, and after the event.
- **Exhibit Space:** A mid-sized exhibit booth or table.
- **Program Ads:** 1/8 page ad or larger logo placement in conference materials.
- **Complimentary Registrations:** 1 free attendee pass to the conference.





Polar Bear Level Sponsorship



SPONSORSHIP BENEFITS

- **\$15,000 CAD**
- **Exclusive Branding:** Your logo featured in a premier position across all event branding (website, emails, programs, etc.).
- **Comprehensive Social Media Engagement:** Extensive pre- and post-event social media engagement, including videos, stories, and live coverage.
- **Complimentary Registrations:** 6 free attendee passes to the conference.

- **Exhibit Space:** Prime, large exhibit space with high visibility and dedicated access to decision-makers.
- **Program Ads:** Full-page ad with prime placement and a featured spotlight in the event program.
- **Acknowledgment Throughout the Event:** Continuous recognition throughout all sessions and networking events.
- **Exclusive Keynote Sponsor:** Opportunity to sponsor and have a prominent presence during a keynote address and to be a sponsor of one other conference events.

- **Event-wide Branding:** Your company logo on large-scale event installations such as badges and major signage.
- **Exclusive VIP Dinner and Networking:** Invitations to an exclusive VIP dinner, networking lunch, or private event with keynote speakers and industry leaders.
- **Special Recognition on Stage:** Opportunity to make a short speech or be featured in the opening or closing remarks.
- **Pre-Event Marketing:** Your brand will be highlighted in pre-event email campaigns and newsletters, sent to all registered attendees and stakeholders.



Iceberg Level Sponsorship



SPONSORSHIP BENEFITS

📌 **\$20,000 CAD**

📌 **Top-Level Branding:** Your logo will be the most prominent across all conference materials, signage, website, and email campaigns.

📌 **Comprehensive Social Media Engagement:** Extensive pre- and post-event social media engagement, including videos, stories, and live coverage.

📌 **Complimentary Registrations:** 6 free attendee passes to the conference.

📌 **Exhibit Space:** Prime, large exhibit space with high visibility and dedicated access to decision-makers.

📌 **Program Ads:** Full-page ad with prime placement and a featured spotlight in the event program.

📌 **Acknowledgment Throughout the Event:** Continuous recognition throughout all sessions and networking events.

📌 **Exclusive Keynote Sponsor:** Opportunity to sponsor and have a prominent presence during a keynote address.

📌 **Event-wide Branding:** Your company logo on large-scale event installations such as lanyards, badges, and major signage.

📌 **Exclusive VIP Dinner and Networking:** Invitations to an exclusive VIP dinner, networking lunch, or private event with keynote speakers and industry leaders.

📌 **Special Recognition on Stage:** Opportunity to make a short speech or be featured in the opening or closing remarks.

📌 **Ability to do a 2 min promotional to be played on conference event screen throughout the event.**

📌 **Pre-Event Marketing:** Your brand will be highlighted in pre-event email campaigns and newsletters, sent to all registered attendees and stakeholders.

📌 **Inclusion in Press and Media:** Exclusive inclusion in press releases and interviews before, during, and after the conference.

📌 **Customizable Benefits:** Opportunity to create a customized experience based on your organization's goals (e.g., branded merchandise, workshops, etc.).

Notes:



- Sponsorship Level amounts may be in cash or kind.
- Any messages from sponsors, or materials to be included in the conference bags, must be approved by the Conference Committee.
- Events may be sponsored by more than one organization, depending on the sponsorship level.
- Any events sponsored by an organization will be identified with appropriate event signage of sponsorship at that event.
- Location of placement of messages by sponsoring organizations in the Conference Program is at the discretion of the Conference Committee.
- Sponsors of conference events may identify the event they wish to sponsor and all attempts will be made to fulfill such requests.